

Applying Organization

1.	Organization Name:	SHARE Community
2.	Does this organization have an IRS issued Employee Identification Number (EIN) or Federal Tax Identification Number? (please answer yes or no)	Yes
3.	If YES, please enter the organization's EIN or Federal Tax ID Number:	84-3343986
4.	If NO, provide the name and EIN of your fiscal sponsor or associated government agency.	N/A
5.	Physical Address:	2376 Berkshire Lane, Brentwood, CA 94513-0000
6.	Mailing Address (if different):	N/A
7.	Organization's Phone Number:	925.237.1115

Application Primary Point of Contact

8.	Name:	Ricka Davis-Sheard
9.	Title:	Founder + Executive Director
10.	Email:	ricka@thesharecommunity.com
11.	Telephone:	510.472.6618

Introductory Summary

12.	Project or Program Name:	Mobile Shower Program
13.	Project Goal. Please briefly describe what the project would accomplish with LMCHD funding.	SHARE provides consistent mobile showers in a state-of-the-art, constantly fully sanitized trailer. The trailer is handicap accessible and can provide up to thirty (30) hot showers per session. SHARE provides clean outfits and hygiene packs including soap, razors, toothbrush, toothpaste, lotion, shampoo, conditioner, feminine products, hairbrushes, and other toiletries. SHARE also connects guests to other on-site personal grooming services (like haircuts), gives new or gently used clothing according to the weather, provides device charging stations, and free meals.

	<p>SHARE's work helps guests reach optimal levels of success, individually and communally, by helping to facilitating access to opportunities that come from being clean. With funding from LMCHD, SHARE's goal is to provide approximately 3,120 showers for the year, a 212% increase from the past year of service providing 1000 showers. Additionally, with funding, SHARE would expand the service area to include Pittsburg, CA, and add days to the existing weekly services.</p>
14.	<p>Objectives. Please briefly describe the specific strategies or approaches.</p> <p>Our consistent presence in the community and Radical Hospitality approach has demonstrated to our guests that our services are dependable and accessible. Between our in-person outreach in the community and word of mouth from existing guests, SHARE's showers are full every week. However, we always try to accommodate every guests whether that means providing clean clothes and hygiene packs, providing warm meals, or simply being a place for respite.</p> <p>Every week, at the same time, and, in the same place, SHARE opens its services to the community. Our guests are familiar with the structure of our services, and thus, can anticipate the program and follow along accordingly.</p> <p>It is this consistency that ensures an effective delivery of services and creates trust between SHARE and our guests.</p> <p>Other members of the community have also come to know where and when we will be serving. As such, they are able to meet us to deliver in-kind donations and provide much needed volunteer support.</p> <p>SHARE also actively seeks and applies for additional funding to safeguard existing services and promote the possibility of adding additional services. From creative fundraising within the community to formalized grant applications, SHARE recognizes the more resources we have, the more equipped we are to serve.</p> <p>SHARE understands that the key to our collective success is our strategy and approach. We collaborate with our strategic and funding partners to collectively facilitating access to opportunities that come with being clean. We help guests reach optimal levels of success individually and communally. White Pony Express, The Bald Barber & Latinos Hair Salon, HealthRIGHT360, Shelter Inc., Lava Maex, Project Room Key, Contra Costa Health Services' CORE Team, and Supportive Services for Veterans are a few of our partners in this work.</p>
15.	<p>Activities. Please briefly list the major activities that would be undertaken to support your objective.</p> <p>In Support of our objectives, SHARE will: (1) continue to host weekly showers with comprehensive outreach and deliverables, such as warm meals, clean clothes, and hygiene packs; (2) maintain and forge community partnerships to facilitate vital wrap around services for our guests; (3) and expand our services areas and days.</p>
16.	<p>Outcomes. Please briefly list tangible results expected from project/program.</p> <p>SHARE envisions our work as the springboard for unhoused people to build confidence, reinforce their human worth, and secure stable housing. SHARE understands this cannot be</p>

	<p>achieved overnight, however, through consistency and unfettered support, and through our shared stories, we have evidenced how our work changes lives and communities!</p> <p>SHARE expects:</p> <ul style="list-style-type: none"> • To provide weekly showers in Antioch and Pittsburg • To connect guests with resources based on their individual needs • To provide warm meals to guests • To provide hygiene packs to guests • To provide complete outfits to guests
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Budget

17.	What is the TOTAL budget for project or program? Please enter a dollar amount for the entire project or program.	\$
18.	What is the TOTAL amount being requested from LMCHD? Please enter a dollar amount for the portion of the budget you would like to receive from LMCHD.	\$25,000.00
19.	What is the organization’s TOTAL fiscal year budget for 2021-2022?	\$

Strategic Goals

YES/NO

20.	LMCHD strategic plan goal #1 to improve the availability of and access to direct health services for all residents of the District is directly related to your organization’s proposal.	Yes
21.	<p>Explain how your project relates to LMCHD's Strategic Goal #1 if you answered Yes to question 17; NA if you answered No.</p> <p>SHARE recognizes that hygiene is one of the primary gateways to good health. Data proves that good hygiene lowers risk for diseases (including COVID-19) and reduces the risk of spreading viruses and bacteria. Good hygiene is also key to preventing infections when wounds and skin irritations are present. In fact, experts claim hand washing is one of the best ways to avoid spreading communicable diseases. Furthermore, good hygiene has been associated with preventing pain by quelling the development of painful diseases and infections and avoiding certain medical conditions.</p> <p>SHARE also caters to our female guests by providing necessary feminine hygiene products including menstrual pads, tampons, feminine wipes, and brand-new underwear. These products help women to restore their dignity and keep clean and healthy during their menstrual cycles.</p> <p>While access to hygiene may not initially be recognized as a health care service, it most certainly is a pinnacle of quality physical and mental health. Accordingly, providing consistent weekly access to hygiene for unhoused communities directly coincides with LMCHD’s strategic goal to improve availability of, and access to, direct health services.</p>	

22.	LMCHD strategic plan goal #2 to support preventative and public health efforts that promote and protect the personal, community, and environmental well-being and health of District residents is directly related to your organization's proposal.	YES
23.	<p>Explain how your project relates to LMCHD's Strategic Goal #2 if you answered Yes to question 19; NA if you answered No.</p> <p>In addition to the practical and logistical health implications relating to hygiene, good personal hygiene expands opportunities for our guests for social and professional acceptance, thereby facilitating access to employment, companionship, and other necessary aspects of productive living.</p> <p>Improved self-confidence and self-image correlate to lower rates of depression and substance abuse and higher probabilities for self-actualization and accomplishing goals.</p>	
24.	LMCHD strategic plan goal #3 to engage in population-specific efforts to address the needs of those residents in the District that are historically underserved or particularly impacted by health disparities is directly related to your organization's proposal.	YES
25.	<p>Explain how your project relates to LMCHD's Strategic Goal #3 if you answered Yes to question 21; NA if you answered No.</p> <p>Our work targets those at the intersection of poverty, race, homelessness, criminal justice, and now, the pandemic. The Department of Housing and Urban Development reported nearly 6.5% of Californians identify as Black American. Yet, they account for almost 40% of the state's unhoused population. Also, as of 2019, Black Americans constituted 9.5% of Contra Costa County; however, they are charged with crimes at nearly three times the rate of any other racial group. Similarly, the national trend reveals that Black and brown Americans have been hit hardest by COVID-19 and its effects.</p> <p>Consistent with national and statewide trends, which suggest disproportion rates of struggle with the indicators mentioned above, 40% of SHARE's guest self-identify as Black and/or brown, while nearly half also report past or present involvement in the criminal justice system.</p> <p>As such, our work speaks to the pressing and intersectional needs of our community. At the root of our mission is the delivery of dignified services to promote health and wellbeing for those who have been historically disenfranchised and marginalized by systems and disparities spanning health, education, criminal justice, employment, and housing.</p>	
26.	LMCHD strategic plan goal #4 to support research and educational programming that moves the District community toward improved and innovative practices and enhances service delivery to District residents are directly related to your organization's proposal.	NO
27.	<p>Explain how your project relates to LMCHD's Strategic Goal #4 if you answered Yes to question 23; NA if you answered No.</p> <p>N/A</p>	
28.	LMCHD strategic plan goal #5 will work to establish solid, sustainable agency infrastructure components guided by fair and ethical governing principles and	YES

	fiscally sound policies to ensure sufficient resources to achieve, LMCHD’s vision, mission, and strategic plan.	
29.	Explain how your project relates to LMCHD's Strategic Goal #5 if you answered Yes to question 25; NA if you answered No.	
	SHARE understands the importance of ethical governing principles and fiscally sound policies. As such, SHARE has contracted with an accountant and grant writer to oversee our efforts and help to maximize resources.	
	Currently, all of SHARE’s staff serve on a volunteer basis and are guided purely by the gratification of the work we do and our individual ethical and moral compasses. As SHARE grows we will keep these principles and practices at the forefront of our work because we know the value they produce.	
	As SHARE secures additional resources, our experts and dedicated staff will continue to implement best practices to ensure continuity of services and high quality for our guests.	

Major Initiatives		YES/NO
30.	LMCHD major initiative #1 to provision healthy food to people in our District related to your organization’s proposal.	Yes
31.	Explain how your project relates to LMCHD’s Major Initiative #1 if you answered Yes to question 27; NA if you answered No.	
	Every week as part of S.H.A.R.E.’s shower program, we provide hot, nutritious meals to our shower guests. As such, our guests always leave our program with clean bodies and full bellies.	
32.	LMCHD major initiative #2 to prevent obesity in children and adults related to your organization’s proposal.	NO
33.	Explain how your project relates to LMCHD’s Major Initiative #2 if you answered Yes to question 29; NA if you answered No.	
	N/A	
34.	LMCHD major initiative for healthy living through physical activities, access to medicine, violence prevention programs, anti-bullying programs, HIV and AIDS prevention programs, fall prevention programs, heart disease prevention programs, cancer prevention programs, stroke prevention programs, diabetes prevention programs vision care programs, disseminating health-related information at health fairs and cultural events in the community, and the like related to your organization’s proposal.	No
35.	Explain how your project relates to LMCHD’s Major Initiative #3 if you answered Yes to question 31; NA if you answered No.	
	N/A	

Statement of Need

36.	<p>Please describe the problem or issue to be addressed by the project.</p> <p>At this point, funding is imperative to address the surge of guests and the impact of the pandemic on our guests. Since the pandemic, SHARE is extending assistance at record levels. So far we have coped with this uptick in demand by leveraging strategic partnerships and launching creative fundraisers. Nearly 100% of SHARE's hygiene products and clean clothes are donated and sourced from the local community and other organizations. Furthermore, between 2020 and 2021, SHARE implemented innovative fundraising campaigns to raise over \$35,000 from individual donors and nearly \$40,000.00 from other funders. However, to maintain quality and frequency, SHARE still needs supplemental resources from foundations and other larger companies. Without more stable funding SHARE knows that it will soon fatigue our individual donors and be forced to turn down people who have come to rely on us.</p> <p>Nearly all of SHARE's executive leadership has a personal connection to homelessness. This deep understanding of the culture emboldens their abilities to provide radical hospitality and treat each guest with love and respect. Currently all SHARE staff work on a volunteer basis, however, keeping up with the population's demands and the high quality SHARE provides requires modest staff compensation.</p> <p>S.H.A.R.E understands showers and access to hygiene will not alone solve the homeless crisis. However, given a chance to restore dignity, many of our guests have managed to acquire jobs, build self-confidence, combat depression, and actively participate in quelling the spread of COVID-19.</p>
37.	<p>What communities are being affected by problems or issues? (i.e., Pittsburg/Bay Point, Mt. Diablo Unified School District/Pittsburg Unified School District, Other, etc.)</p> <p>SHARE primarily services the unhoused community in Antioch, CA. However, with additional resources, SHARE plans to expand our service area to serve guests in Pittsburg, CA, at least once a week.</p>
38.	<p>Please describe other if you answered question #34 with Other.</p> <p>N/A</p>
39.	<p>Describe how populations are being affected by the problem (if possible, please use any available data that supports the applicant's claim).</p> <p>In 2019, nearly half of the nation's homeless population lived in California. Not surprisingly, the East Bay Times reported a startling 43% increase in homelessness in Contra Costa County in 2019. Unhoused communities often have the most difficulty with maintaining hygiene and health. Despite these dismal realities, nearly 40% of our guests report they believe access to these facilities helps them stay healthy.</p> <p>Meanwhile, Contra Costa County reported that 52% of the county's unhoused population reported a mental health condition. However, SHARE's "Radical Hospitality" approach gives inclusive and loving momentary respite from the mental turmoil of homelessness, specifically during this pandemic. This is particularly true for senior citizens. S.H.A.R.E has witnessed the disturbing uptick in the number of unhoused seniors with roughly 40% of our guests being over the age of 55. Significantly, this segment of the population often requires more targeted</p>

	<p>attention to prevent illness and maintain healthy lives. Thus, funds from LMCHD could make the difference between someone staying unhoused and someone taking a first step toward stable housing, inevitably leading to healthier lives for the individual and the community.</p>
40.	<p>Indicate how the applicant organization has an existing relationship with the population affected.</p> <p>Over the last year and a half SHARE has consistently showed up for our community and have come to be known as a dependable resources for our unhoused neighbors. Our work is sacred to us and to those we serve. Providing showers, clean clothes, and warm food are just components of our overall approach. From taking time to comb through tangled hair to help prevent hair loss and hair lice, to providing encouragement or a listening ear for guests in mental crisis, to giving hugs and extending the benefit of genuine human connection to neighbors who simply need to feel love, we do the work.</p> <p>Our consistency and genuineness have established trust and respect among our guests. It is from this foundation that we will continue to serve them and improve our community.</p>

Budget and Analysis

41.	<p>Please describe the current funding plans for the project. (Explain how and/or where funds will be obtained) {Fundraising, fees, sources, etc.}</p> <p>In spite of the challenges presented by the pandemic, SHARE has established several sources of funding over the last year. In addition to monthly donations from our individual donors, SHARE has secured funding from foundations such as the Keller-Canyon Mitigation Foundation, Whole Foods Foundation, LavaMaeX, the Rotary Club of Brentwood, and the Contra Costa Regional Health Foundation.</p> <p>At this point, funding is imperative to properly maintain our operation and satisfy the growing demand of the people we serve. Funding will help stabilize our organization as we navigate vital losses of volunteers, faith-based, and event revenue as a result of COVID-19. Our priority list, firstly, addresses the needs of our unhoused community members. Their lives are extremely volatile with immediate issues such as food, access to hygiene, clothes, and shelter being of utmost importance. Since the pandemic, SHARE is extending assistance at record levels.</p>
42.	<p>Please indicate all known funding sources as well as those that you plan to solicit in the near future. (i.e., Keller Canyon, Grants, etc.)</p> <ul style="list-style-type: none"> - Keller Canyon Grant - LavaMaeX Grant - Amazon Wishlist – individual donors - Monthly Individual Donors - Whole Foods
43.	<p>Please describe how the applicant will sustain this project after the District’s funding has ended.</p> <p>With the addition of our grant writer, SHARE is constantly and proactively looking for additional funding opportunities. As we continue to prove ourselves through our work and continued success, SHARE is confident we will be able to secure more funding. As a relatively</p>

	<p>new organization, we have become extremely resourcesful and cretaive in the ways we expend resources and seek funding.</p> <p>As we grow we are also developing relationships with more partners who can supplement and support our work through strategic partnerships. Likewise, as the community witnesses our consistency and outcomes, the number of our individual donors is steadily increasing.</p> <p>SHARE is also mindful of our reserve funds and is preparing for our ability to thrawt downturns in funding with our sarvings.</p>
44.	<p>Please describe the desired outcomes of the project/program and how the design and implementation of the project/program will be evaluated.</p> <p>Given the transitory and often unstable nature of our guests SHARE measures our success with the following indicators, tracked weekly:</p> <ul style="list-style-type: none"> • The number of showers • The number of referrals to support services throughout the county and to other organizations • The number of meals • The number of hygiene packs distributed per person • The number of clothing items and outfits given