

District Program and Activities Committee (DPAC)

Purpose: Monitors LMCHD directly sponsored programs, partnerships, and activities.

LMCHD Strategic Goals:

Goal One. LMCHD will improve availability of and access to direct health and mental health services for all residents of the District, with a focus on reducing the District's health disparities.

Goal Two. LMCHD will support preventative and public health efforts that promote and protect the personal, community, and environmental well-being and health of District residents.

Goal Three. LMCHD will engage in population-specific efforts to address those District residents that are historically underserved or particularly impacted by health disparities.

Goal Four. LMCHD will support research and educational programming that moves the Los Medanos community towards improved and innovative practices, ensures that healthcare professionals receive the best training, and further enhances service delivery to District residents.

Instructions: Please fill out the following Workplan in full and provide a paper AND electronic copy to: (1) Executive Director, Los Medanos Community Healthcare District, P.O. Box 8698, Pittsburg, CA 94565-8698; and to bkee@lmchd.org and shansen@lmchd.org.

Suggested Coordinator:¹ Gregory Osorio

Please note that entity is Souljahs for DPAC, not Souljahs House

Sponsoring public or governmental entity: N/A

Project Title:

- Martin Luther King, Jr. Celebration & LMCHD Healthcare Fair
- Cesar Chavez & Dolores Huerta Celebration & LMCHD Healthcare Fair
- Souljahs Juneteenth Celebration & LMCHD Healthcare Fair

¹ The coordinator will be responsible for overseeing the day-to-day activities of the program or activity in question and to ensure that all expenditures are aligned with this workplan and the LMCHD's strategic goals. The coordinator will also be responsible for presenting quarterly reports to the District Programs and Activities Committee (DPAC) and for presenting expenses exceeding an amount to be determined to the DPAC for approval.

Project Description

The purpose of the project:

- Souljahs Juneteenth Celebration & LMCHD Healthcare Fair
- Martin Luther King, Jr. Celebration & LMCHD Healthcare Fair
- Cesar Chavez & Dolores Huerta Celebration & LMCHD Healthcare Fair
- Literacy Project

All of the above have identical common denominators:

- Host cultural events in conjunction with healthcare fairs that are an integral part
- Citywide literacy campaign
- Benefits are that these events attract LMCHD's targeted populations and draw people, which are then engaged in healthcare component (which is the biggest challenge for stand alone healthcare events, majority of the time they are extremely well done with many resources, and unfortunately few attendees)

Detailed description of the project:

- Martin Luther King, Jr. Celebration & LMCHD Healthcare Fair
- Cesar Chavez & Dolores Huerta Celebration & LMCHD Healthcare Fair
- Souljahs Juneteenth Celebration & LMCHD Healthcare Fair
- Literacy Project - Citywide literacy campaign
Heavy focus on early childhood literacy
 - a. Initial plan was to bring together stakeholders across the city to create an awareness of current conditions and a sense of urgency to addressing problem (which we did on 08/07/21)
 - b. Follow up meeting with stakeholders is scheduled for Thursday, September 16, 2021

Next step will be to create a cohesive strategy for citywide community engagement

Citywide engagement will entail building:

1. Collaborative effort from all corners of community (city, schools, nonprofits and faith community)
2. Establishing turnkey campaigns that others can use "as is" or modify to fit their groups individual dynamics, although we will try and create as much of a variety of turnkey material as we can
3. Create community awareness of:
 - a. Current literacy levels
 - b. Fact that if we do not adequately prepare our children for kindergarten
 - c. And remain "hands-on" parents throughout their education, that they will fail miserably
4. Combined with giving families basic tools to empower them to engage with their children
5. Reinforce behaviors through support groups and community recognition and "Literacy Champions" (individuals in community and groups who sign up to help the "crusade")
6. Train the trainers – multiply efforts through training others to duplicate efforts
7. Community outreach events around different areas of community

Projected duration of the project: 07/01/2021 to 06/30/22

Number of people in District who will be served: 4,000 plus

How this project relates to the District’s strategic goals, set forth above:

- Targeting under-served communities
- Violence reduction (homicide, domestic violence and bullying)
- Promoting early childhood literacy foundation (but also in adults)
- Building the “Village” (cohesive group of caring individuals willing to put love into action, along with developing a core philosophy around same).

Program Actions and Timeline

Action Item	Responsible Party	Time Frame: __/__/__ to __/__/__	District Staff Activity (if applicable)
Website developed	Outsourced	09/01/21 12/30/21	
Social media structure built and maintained	Outsourced	09/01/21 06/30/21	
Martin Luther King, Jr. Celebration & LMCHD Healthcare Fair	Planning Committee	11/01/21 to 01/30/22	
Cesar Chavez & Dolores Huerta Celebration & LMCHD Healthcare Fair	Planning Committee	02/01/22 to 04/30/22	
Souljahs Juneteenth Celebration & LMCHD Healthcare Fair	Planning Committee	02/01/22 to 06/30/22	
“Literacy Project”	Planning Committee	07/01/21 to 06/30/22	
Violence reduction (homicide, domestic violence and bullying)	Planning Committee	07/01/21 to 06/30/22	
Building the “Village”	Planning Committee	07/01/21 to 06/30/22	

Program Budget and Expenses
(Please include documentation of all projected expenses)

Total Annual Budget Amount: \$25,000.00

Program Item/Expense	Category of Expense	Projected Date or Time Frame of Expense:	Expense Amount
Martin Luther King, Jr. Celebration & LMCHD Healthcare Fair		11/01/21 to 01/30/22	2,500
Cesar Chavez & Dolores Huerta Celebration & LMCHD Healthcare Fair		02/01/22 to 04/30/22	2,500
Souljahs Juneteenth Celebration & LMCHD Healthcare Fair		02/01/22 to 06/30/22	10,000
Literacy Project		07/01/21 to 06/30/22	10,000
		Total: (should equal the total budget amount)	25,000

PROMOTING LMCHD

- 1. Souljahs have demonstrated their willingness to boldly proclaim the value of LMCHD and its work.**
- 2. Throughout the year we will be constantly promoting LMCHD and its efforts and benefits to the Pittsburg / Bay Point communities on our website and social media.**
- 3. Literacy Project will provide enormous exposure for LMCHD throughout the year through ongoing year-long outreach campaign**

Bids/RFP's (If applicable): N/A

What other resources/in-kind donations have you leveraged/will you be leveraging for this project?

Additional (much smaller) funding will be needed for other related elements of project and will be potentially obtained via Supervisor Federal Glover's office

Project Contact Information:

Contact: Gregory Osorio
Contact Address: PO Box 430, Pittsburg, CA 94565
Email: greg@compleader.com
Telephone: Cell 925-683-5204 or office 925-432-1810

For staff use only:

This Workplan was originally reviewed and recommended by DPAC on: ___/___/___

This Workplan was originally approved at the District Board Meeting on: ___/___/___

Annual Budget for the Workplan approved by the District Board: \$ _____

Date that the First Quarterly Report is due to DPAC: ___/___/___

Has the project sponsor agreed to include District sponsorship information on all of its publicity materials? _____